

# 2012 Sponsorship Opportunities

As a non-profit organization we depend significantly on support from people and companies who believe in our mission. By becoming a year-round supporter of VEOC, you'll have the satisfaction of knowing you support our work and the employee ownership movement in Vermont.

## BRONZE SPONSOR ... \$500

- Company listing on VEOC website
- Company listing on e-newsletters
- Company listing in the annual conference program
- Shared display table at annual conference
- One free pass to attend the annual conference
- 20% discount on additional conference passes

## SILVER SPONSOR ... \$1500

- Company name and logo on VEOC website (with links to your website)
- Company logo on e-newsletters (with links to your website)
- Company logo in the annual conference program
- Quarter-page display ad in the annual conference program
- Four-foot display table at annual conference
- Two free passes to attend the annual conference
- 20% discount on additional conference passes

## GOLD SPONSOR ... \$3000

- Company name and logo on VEOC website and e-newsletters (with links to your website)
- Complementary ad in *Vermont Business Magazine* (co-branded with VEOC)
- Company name and logo in annual conference program
- Half-page display ad in the annual conference program
- Eight-foot display table at annual conference
- Company name and logo will appear on all annual conference signage
- Company banner displayed at the annual conference
- Company name and logo will appear in conference advertisement in *Vermont Business Magazine* \*
- Your support will be acknowledged during the conference
- Five free passes to attend the annual conference (plus 20% off additional passes)
- Preference given for speaking opportunities at our workshops and annual conference (within the limits set by our programming committee)

## PLATINUM SPONSOR ... \$5000

- Company name and logo on VEOC website and e-newsletters (with links to your website)
- Banner ad on VEOC website with links to your website
- Complementary ad in *Vermont Business Magazine* (co-branded with VEOC)
- Company name and logo will appear in annual conference program (first-tier placement)
- Company name and logo will appear on all annual conference signage
- Company name and logo will appear in conference advertisement in *Vermont Business Magazine* \*
- Company banner will be displayed at the annual conference
- Full-page display ad in the conference program
- Eight-foot display table at annual conference
- Opportunity to include your marketing material in all conference attendee packets
- Your support will be acknowledged during the conference
- Opportunity to address conference attendees during the event
- Five free passes to attend the annual conference (plus 20% off additional passes)
- Preference given for speaking opportunities at our workshops and annual conference (within the limits set by our programming committee)
- Company logo will appear on VEOC presentation folders distributed to all attendees of the annual conference and workshops throughout the year (*available to our first five Platinum sponsors*)

\* sponsorship must be confirmed by April 15th